

BMW 1 Series 5-door

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Sheer  
Driving Pleasure



# THE NEW BMW 1 SERIES.

IT'S ALL ABOUT CHARACTER.

**BMW EfficientDynamics**

Less emissions. More driving pleasure.

International version. Please contact your local dealer for country specific information.



Freddie Lund, 27.

Adam Lund, 32.

## Editorial

# A NEW DRIVE FOR CITIES.

Cities thrive on diversity, on different cultures and lifestyles, on the courage to break new ground and an openness to new ideas. They exude a vibrant energy that keeps everything in motion – the kind of energy that inspired the designers and developers of the new BMW 1 Series.

Dynamic lines, compact dimensions – it's a design that reflects the power for progress of a modern metropolis. The technology behind the new BMW 1 Series raises the bar by delivering extraordinary efficiency and a unique driving experience. But it is, above all, the distinctive character of the new BMW 1 Series that make it a symbol of a contemporary, urban lifestyle.

The new BMW 1 Series is modern, extroverted, sporty and confident. It stands out from the crowd, even on the busiest of roads. It's a car with character that really makes a statement; a car for people that want to make their mark. Like Adam and Freddie Lund, for example. The two brothers embody this very kind of individuality. They are similar in many ways, but still have very different plans for their lives. Both of them drive the new BMW 1 Series, but each has chosen a completely unique combination of equipment. Adam went for the Sport Line and configured it to match his taste, but Freddie prefers the Urban Line. These two customisable lines of equipment, available for the first time in the new BMW 1 Series, underline its multi-faceted character.

Find out more about the new BMW 1 Series at [www.bmw.com/1series](http://www.bmw.com/1series)

You can get to know Adam and Freddie Lund at [www.bmw.com/1series\\_5door/campaign](http://www.bmw.com/1series_5door/campaign)

### Specifications of model shown: BMW 118i with Sport Line.

Engine: BMW TwinPower Turbo  
four-cylinder petrol engine  
Power output: 125 kW (170 hp)

Wheels: 17" light alloy wheels Star-spoke style 379,  
Orbit Grey, gloss-lathed finish  
Exterior colour: Crimson Red

Upholstery: Track cloth Anthracite with red highlights  
Interior trim: Black, high-gloss with Coral Red accent  
lines, matt

### Specifications of model shown: BMW 118d with Urban Line.

Engine: BMW TwinPower Turbo  
four-cylinder petrol engine  
Power output: 105 kW (143 hp)

Wheels: 17" light alloy wheels V-spoke 412, White,  
gloss-lathed finish  
Exterior colour: Midnight Blue metallic

Upholstery: Metro cloth/leather upholstery Silver/  
Pearl Grey  
Interior trim: White acrylic glass with Oxide Silver  
accent lines, matt

Further information on fuel consumption and CO<sub>2</sub> emissions can be found on page 27.



## REV UP YOUR DAY.

### THE NEW BMW 1 SERIES WITH SPORT LINE.

Adam regularly travels between London and Italy, supervising projects for his company which specialises in the trade of Italian marble. Even in his spare time the 32 year-old sports enthusiast is constantly in action. To complement his dynamic lifestyle, Adam chose the new BMW 1 Series, kitted out with the optional Sport Line equipment – in the optional Crimson Red paint finish, with gloss-lathed 17" wheels and black mirror caps.

These stylish details make the new BMW 1 Series the perfect car for Adam Lund, whether he's heading to rugby training, his next business meeting or just driving into town.

➔ [www.bmw.com/1series\\_5door/lines](http://www.bmw.com/1series_5door/lines)



### The Sport Line.

The Sport Line is characterised by exterior elements in high-gloss Black: e.g. the **air vents [01]**, the optionally available **exterior mirror caps [02]** and the **double kidney grille [03]** with extra wide slats. The interior design features a series of red highlights, such as the red **chronoscale [04]** of the speedometer and red contrast stitching on the sport leather steering wheel. More information on the range of equipment included in the Sport Line can be found on pages 18/19.



#### The Urban Line.

Elements in white typify the optionally available Urban Line: e.g. the **white kidney grille [01]** with chrome fronts, the optionally available **17" light alloy wheels in White [03]** with gloss-lathed edges and the optional **white mirror caps**. The interior is distinguished by the newly developed **acrylic glass interior trim [02]**, modern **cloth/leather upholstery [04]** as well as blue or white variable interior lighting. More information on the Urban Line can be found on pages 20/21.



## TAKE YOUR OWN STYLE TO THE STREETS.

### THE NEW BMW 1 SERIES WITH URBAN LINE.

As a model, Freddie Lund travels to all the world's major cities. Living in London, he loves the vibrant creativity of a city that's constantly reinventing itself. He has found his ideal car in the new BMW 1 Series and its Urban Line equipment – for a drive through the nightlife of Soho, to acting school or to the University of Leeds where he's studying history. The design of the Urban Line is as varied as Freddie Lund's life.

His configuration: the Midnight Blue metallic paint finish and gloss-lathed 17" light alloy wheels in White, which are exclusive to the Urban Line. These unusual design elements and innovative materials really make the new BMW 1 Series stand out from the masses and are a fitting expression of Freddie's 21<sup>st</sup> century lifestyle.

➤ [www.bmw.com/1series\\_5door/lines](http://www.bmw.com/1series_5door/lines)

## MORE MILES PER TANK.

### HOW TO CUT FUEL CONSUMPTION AND HAVE FUN ALONG THE WAY.

The basic idea behind BMW EfficientDynamics is simple: cut fuel consumption and CO<sub>2</sub> emissions while maximising driving pleasure. These goals are achieved with a technology package that now features yet another innovation: the ECO PRO mode, which gives the driver feedback and recommendations on their driving, helping them achieve even greater efficiency. The bonus mileage counter integrated into the on-board computer shows how many kilometres you have gained by modifying your driving style. The extended instrument panel also includes a rev counter featuring an EfficientDynamics display, which indicates how far the accelerator pedal should be depressed to achieve optimal acceleration. Innovations like these make the BMW 1 Series the most efficient vehicle in its class. And that perfectly fits the philosophy of BMW EfficientDynamics: uncompromising driving pleasure.

➤ [www.bmw.com/1series\\_5door/efficiency](http://www.bmw.com/1series_5door/efficiency)

#### BMW EfficientDynamics in the new BMW 1 Series.

Among other features, this technology package includes the highly efficient BMW TwinPower Turbo four-cylinder engines as well as the Auto Start/Stop function, which is now also available in conjunction with the new eight-speed automatic transmission Steptronic (optional). Another highlight is the Driving Experience Control featuring the new ECO PRO mode. It helps to reduce fuel consumption by up to 20 percent<sup>1</sup> and also includes the Sport, Sport Plus and Comfort modes.

<sup>1</sup> Dependent on individual driving style; findings from an internal BMW fuel consumption study.



**BMW EfficientDynamics**  
Less emissions. More driving pleasure.



## TAKE THE CAR OUT FOR A NIGHT ON THE TOWN.

### EXPERIENCE THE CAR WITH THE BEST DYNAMICS AND AGILITY IN ITS CLASS.

The powerful turbo engines are ready for action: just press the start button and you're away. The new suspension combines dynamics and comfort to make dynamic driving more enjoyable than ever. The rear-wheel drive and 50:50 weight distribution deliver classic BMW agility in every curve and on every straight. This intense precision can be boosted even further with the optional variable sport steering. The dynamism of the new BMW 1 Series never fails to impress drivers and onlookers alike.

#### Variable Sport Steering.

The variable transmission ratio delivers optimised handling, improved directional stability on long, straight roads and reduced steering effort, e.g. for parking.

#### Adaptive Sport Suspension.<sup>2</sup>

This optional suspension stands for exceptional driving comfort, increased agility and precise handling. And you can switch to Sport mode at the push of a button, for an even firmer suspension setting.

<sup>2</sup> Planned availability: November 2011.



## YOUR PERSONAL DECLARATION OF INDEPENDENCE.

### BMW CONNECTED DRIVE – CONVENIENCE, INFOTAINMENT AND SAFETY.

Facebook, Google and internet radio have all become a part of our lives. All the more reason to have internet access wherever we spend time nearly every day-like in the car, for example. With the optional BMW ConnectedDrive, the new BMW 1 Series is always online and – thanks to the free-standing Control Display and its user-friendly menu structure – you can access a variety of information quickly and easily from wherever you are. This provides countless ways of improving

infotainment, convenience and safety. From traffic information in real-time to the Collision Warning, the new BMW 1 Series really delivers, particularly when driving through city traffic. Altogether the new BMW 1 Series delivers an impressive package of innovations – both in the virtual and the real world.

➤ [www.bmw.com/1series\\_5door/connectivity](http://www.bmw.com/1series_5door/connectivity)

### BMW ConnectedDrive.\*

The new BMW 1 Series offers a range of innovative optional equipment: the **Real-Time Traffic Information (RTTI) [01]** uses internet and mobile data to alert the driver about current traffic conditions in real-time – more precisely than ever before. The Speed Limit Info provides improved safety and convenience by reliably recognising speed limits and it also displays the **No Passing Info [02]**. Using the **Apps [03]** function, you can keep in touch with your social networks while on the go, listen to internet radio or use your iPhone as a remote control. And with the **BMW PlugIn [04]**, you can use all current and future functions of your iPod or iPhone (iOS 4 and later). It transmits the familiar menu interface of your device to the Control Display of your BMW. The **BMW Assist emergency call** saves valuable time by automatically sending an emergency call in case of an accident.

\* May not be available in all countries. Please consult your BMW partner.



## CREATIVE FREEDOM.

### INDIVIDUAL DESIGN AND INTUITIVE CONTROLS – THE INTERIOR OF THE NEW BMW 1 SERIES.

The new BMW 1 Series was designed with one main objective in mind: this car should be just as individual as its owner. To that effect, it offers countless combinations for personal configuration. The only thing that can't be modified is the principle underlying every equipment option: to serve the needs of the driver. Ergonomic and intuitively arranged controls, significantly improved all-round visibility and a large and more versatile space all combine to create an uncluttered and lighter interior. High-quality,

modern design elements further underline the character of the interior and are available in a wide range of colours. The varied and dynamic design creates a unique interior ambience that's as distinctive and exciting as the overall concept behind the BMW 1 Series.

**Control Display.** The large, high-resolution flatscreen monitor (in conjunction with a navigation system or Radio Professional) is free-standing and optimally positioned in the driver's field of vision.

**Flexibility.** The rear seatback folds down in a 40:20:40 split (optional), so you and your passengers can enjoy four generously sized seats even when the rear centre armrest is folded down. Plus there are plenty of storage options for increased convenience, like door pockets and cup holders.

**Harman Kardon Sound System.** If you opt for the Harman Kardon Sound System, its twelve high-performance loudspeakers create a sound comparable to the atmosphere of a live concert.



**BMW EfficientDynamics.** The most comprehensive package of innovative technologies in series production for the reduction of fuel consumption and emissions while simultaneously increasing driving dynamics. Every BMW 1 Series is powered by the latest generation four-cylinder engines with BMW TwinPower Turbo technology (HPI direct fuel injection and Valvetronic for petrol engines, common rail for diesel), ECO PRO mode, Auto Start/Stop function, Optimum Shift Indicator and Brake Energy Regeneration.



**Eight-speed automatic transmission Steptronic.** The finely graded gear steps of the optional eight-speed automatic transmission facilitates driving at optimal engine speeds. In conjunction with the Auto Start/Stop function, it noticeably lowers fuel consumption and provides even smoother gear shifts. As the best and only transmission in its class with eight gears, it offers more driving comfort and significantly lower fuel consumption and emission levels.



**BMW 120d.** Smooth running and powerful torque are the hallmarks of this four-cylinder diesel engine with a 135 kW (184 hp)<sup>1</sup> output. Together with an impressive torque of 380 Nm, the vehicle reaches the 100 km/h mark in just 7.2 seconds and has a top speed of 228 km/h. Extra efficient: a low average fuel consumption of just 4.5–4.6 litres.<sup>1</sup>

**BMW 118d.** This smooth-running engine delivers a powerful output of 105 kW (143 hp)<sup>1</sup> and a max. torque of 320 Nm with great agility. Accelerating from 0 to 100 km/h in 8.9 seconds, it has a top speed of 212 km/h. Average fuel consumption: 4.4–4.5 litres per 100 km.<sup>1</sup>

**BMW 116d.** 85 kW (116 hp)<sup>1</sup> output enable this BMW to accelerate from 0 to 100 km/h in 10.3 seconds and maintain a smooth-running top speed of 200 km/h. It features a maximum torque of 260 Nm and an average fuel consumption of only 4.3–4.5 litres per 100 km.<sup>1</sup>

**BMW 118i.** This four-cylinder engine with Valvetronic fully variable valve control, Double-VANOS and High Precision Injection responds to the lightest touch of the accelerator, thanks to the TwinScroll turbocharger. With an output of 125 kW (170 hp)<sup>1</sup> this BMW accelerates from 0 to 100 km/h in 7.4 seconds. Its top speed is 225 km/h. On average, just 5.8–5.9 litres of petrol flow through the injection nozzles every 100 km.<sup>1</sup>

**BMW 116i.** Powerful torque, high performance and efficiency – this powerplant with an output of 100 kW (136 hp)<sup>1</sup> delivers all of the above at an average fuel consumption of only 5.5–5.7 litres per 100 km.<sup>1</sup> What's more, it only takes 8.5 seconds to propel the BMW from 0 to 100 km/h.

<sup>1</sup> Fuel consumption and CO<sub>2</sub> emission levels depend on the selected wheel and tyre sizes. For more information please see page 27.

## THE NEW BMW 1 SERIES.



The cockpit with its centre console angled towards the driver is representative of the driver-orientated design typical of BMW. The standard steering wheel (the optional leather steering wheel with multifunction buttons is pictured here) is a pleasure to hold, and the Navigation system Professional\* and 2-zone automatic air conditioning (both optional) make for an even more comfortable ride.



The new BMW 1 Series comes standard with 16" steel wheels with wheel covers, 6.5 J x 16 with 195/55 R 16 tyres. The BMW 120d is available with 7 J x 16 alloy wheels with 205/55 R 16 tyres (pictured here with 18" light alloy wheels Double-spoke 385 with mixed tyres).



The luxurious interior features BMW's new Move upholstery in Anthracite and a Satin Silver interior trim as standard (pictured here with the optional Aluminium interior trim with high-gloss Black accent lines). There are also numerous practical storage solutions and two cup holders in front of the gear lever for added convenience.



The new BMW 116i, pictured here with the optional Glacier Silver metallic paint finish.

\* May not be available in all countries. Please consult your BMW partner.

# THE NEW BMW 1 SERIES. SPORT LINE.

## Interior equipment:

- door sill finishers with the 'BMW Sport' logo
- sport leather steering wheel with red contrast stitching
- sport seats for driver and front passenger
- in Track cloth, Anthracite, with red or grey contrast stitching, or
- in Dakota leather
- interior trim in high-gloss Black with matt Coral Red accent lines, or
- interior trim in Fine Brushed Aluminium with matt Coral Red or high-gloss Black accent lines
- orange/red or white variable interior lighting
- speedometer and rev counter design featuring red chronoscales
- chrome surrounds on the air conditioning and radio controls<sup>1</sup>
- central armrest with sliding adjustment
- car key with red detailing
- Knee pad on the right of the driver side footwell

## Exterior equipment:

- 16" light alloy wheels Star-spoke style 376, or
- 17" light alloy wheels Star-spoke style 379
- front and rear bumpers with elements in high-gloss Black
- Black ornamental grille with eight extra wide kidney grille slats with high-gloss Black fronts
- exterior mirror caps in body colour or optionally in high-gloss Black
- Black, chrome-plated tailpipe
- 'Sport' logo on the side of the vehicle



The sport leather steering wheel with red stitching and the speedometer and rev counter design featuring red chronoscales are exclusive to the Sport Line.



The driver and passenger sport seats offer exceptional support and are reminiscent of classic motorsport design in Black Dakota leather (optional) with red contrast stitching.



16" light alloy wheels Star-spoke style 376, 7 J x 16 with 205/55 R 16 tyres.



□ 17" light alloy wheels Star-spoke style 379, Orbit Grey, gloss-lathed finish, 7.5 J x 17 with 225/45 R 17 tyres.



Door sill finishers with the 'BMW Sport' logo.



Car key with red detailing.

<sup>1</sup> In conjunction with Radio Professional or a navigation system.

## Upholstery colours. Sport Line.



■ **Track cloth** BEL2 Anthracite with red highlights



■ **Track cloth** BEL1 Anthracite with grey highlights



□ **Dakota leather** LCL3 Black with red highlights



□ **Dakota leather** LCL4 Everest Grey with black highlights



□ **Dakota leather** LCL5 Coral Red with black highlights

## Interior trims. Sport Line.



■ **4AT/4DN** Black, high-gloss with matt Coral Red accent lines



□ **4AD/4DL** Fine Brushed Aluminium with high-gloss Black accent lines



□ **4AD/4DN** Fine Brushed Aluminium with matt Coral Red accent lines



The new BMW 118i with Sport Line equipment and the optional Mineral Grey metallic paint finish.

# THE NEW BMW 1 SERIES. URBAN LINE.

## Interior equipment:

- door sill finishers with the 'BMW Urban' logo
- sport leather steering wheel
- seats in Metro cloth/leather upholstery, or
- in Dakota leather
- interior trim in White or Black acrylic glass with matt Oxide Silver accent lines
- interior trim in Fine Brushed Aluminium with high-gloss Black accent lines
- white or blue variable interior lighting with additional lights on the B pillars
- chrome surrounds on the air conditioning and radio controls<sup>1</sup>
- central armrest with sliding adjustment
- car key with white detailing

## Exterior equipment:

- 16" light alloy wheels V-spoke 411, or
- 17" light alloy wheels V-spoke 412
- front and rear bumpers with elements in White
- White ornamental grille with eleven chrome-fronted kidney grille slats
- exterior mirror caps in body colour, or optionally in White
- 'Urban' logo on the side of the vehicle



The sport leather steering wheel feels great in your hands, and details like the chrome surrounds on the radio and air conditioning controls<sup>1</sup> and the White acrylic glass interior trim lend the car a distinguished character.



The sport seats with Dakota leather (optional) in exclusive Pearl Grey with black highlights add an air of elegance to the interior.



16" light alloy wheels V-spoke 411, 7 J x 16 with 205/55 R 16 tyres.



□ 17" light alloy wheels V-spoke 412, White, gloss-lathed finish, 7.5 J x 17 with 225/45 R 17 tyres.



Door sill finishers with the 'BMW Urban' logo.



Car key with white detailing.

<sup>1</sup> In conjunction with Radio Professional or a navigation system.

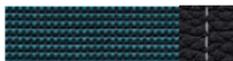
**Upholstery colours.**  
**Urban Line.**



■ **Metro cloth/leather upholstery CALJ**  
Silver/Pearl Grey



■ **Metro cloth/leather upholstery CAH6** Silver/Black



■ **Metro cloth/leather upholstery CALK** Petrol/Black

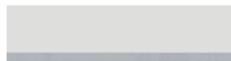


□ **Dakota leather LCL7**  
Pearl Grey with black highlights



□ **Dakota leather LCSW** Black

**Interior trims.**  
**Urban Line.**



■ **4DR/4DK** White acrylic glass with matt Oxide Silver accent lines



■ **4DS/4DK** Black acrylic glass with matt Oxide Silver accent lines



□ **4AD/4DL** Fine Brushed Aluminium with high-gloss Black accent lines



The BMW 118d with Urban Line equipment and the optional Glacier Silver metallic paint finish.

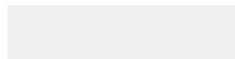
## Exterior colours.



■ **Non-metallic** 668 Black



□ **Metallic** A96 Mineral White<sup>1</sup>



■ **Non-metallic** 300 Alpine White



□ **Metallic** B38 Midnight Blue



■ **Non-metallic** A61 Crimson Red



□ **Metallic** B39 Mineral Grey



□ **Metallic** 475 Black Sapphire



□ **Metallic** B40 Liquid Blue<sup>1</sup>



□ **Metallic** A76 Deep Sea Blue



□ **Metallic** B44 Valencia Orange<sup>1</sup>



□ **Metallic** A83 Glacier Silver

## Interior colours.



Black



Oyster

## Upholstery colours.



■ **Move cloth** BDAT Anthracite



□ **Dakota leather** LCSW Black



□ **Dakota leather** LCDH Oyster

## Interior trims.



■ **4CG Satin Silver, matt**



□ **4AD/4DL Fine Brushed Aluminium with high-gloss Black accent lines**



□ **4DP/4DK Fine-wood trim Fineline Stream with matt Oxide Silver accent lines**

<sup>1</sup> Planned availability: November 2011.

## Upholstery colours. Sport Line.



- **Track cloth** BEL2 Anthracite with red highlights



- **Track cloth** BEL1 Anthracite with grey highlights



- **Dakota leather** LCL3 Black with red highlights



- **Dakota leather** LCL4 Everest Grey with black highlights



- **Dakota leather** LCL5 Coral Red with black highlights

## Interior trims. Sport Line.



- 4AT/4DN Black, high-gloss with matt Coral Red accent lines



- 4AD/4DL Fine Brushed Aluminium with high-gloss Black accent lines



- 4AD/4DN Fine Brushed Aluminium with matt Coral Red accent lines

## Upholstery colours. Urban Line.



- **Metro cloth/leather upholstery** CALJ Silver/Pearl Grey



- **Metro cloth/leather upholstery** CAH6 Silver/Black



- **Metro cloth/leather upholstery** CALK, Petrol/Black



- **Dakota leather** LCSW Black



- **Dakota leather** LCL7 Pearl Grey with black highlights

## Interior trims. Urban Line.



- 4DR/4DK White acrylic glass with matt Oxide Silver accent lines



- 4DS/4DK Black acrylic glass with matt Oxide Silver accent lines



- 4AD/4DL Fine Brushed Aluminium with high-gloss Black accent lines

Please note that even normal long or short-term use can lead to unrecoverable upholstery damage. This can be caused in particular by non-colourfast clothing.

The following pages show the colours and materials available for the new BMW 1 Series 5-door model. Use them to identify your favourite colours, or compare various combinations. These colour samples are intended as an initial guide, however experience has shown that printed versions of paint and upholstery colours cannot in all cases faithfully reproduce the colour appearance of the originals. Therefore we recommend that you consult your BMW partner on your preferred colour choices, who will be happy to show you original samples and assist you with special requests.

| Safety  | 116i | 118i | 116d | 118d | 120d |
|---|------|------|------|------|------|
| <b>Airbags:</b>   |      |      |      |      |      |
| – Driver and front passenger airbags  | ■    | ■    | ■    | ■    | ■    |
| – Head airbags in the front and rear (curtain) with splinter protection   | ■    | ■    | ■    | ■    | ■    |
| – Side airbags for driver and front passenger, integrated into the seatbacks  | ■    | ■    | ■    | ■    | ■    |
| <b>BMW Service Inclusive*</b> encompasses all kinds of service and maintenance work carried out at all participating BMW Service partners worldwide; individual contract length and service level can be selected | □    | □    | □    | □    | □    |
| <b>Brakes:</b>  |      |      |      |      |      |
| – Disc brakes at the front, inner-vented  | ■    | ■    | ■    | ■    | ■    |
| – Disc brakes at the rear   | ■    | ■    | ■    | ■    | ■    |
| <b>Central locking switch</b>   | ■    | ■    | ■    | ■    | ■    |
| <b>Central locking</b> with electronic immobiliser, crash sensor; fuel tank filler cap integrated into the central locking system   | ■    | ■    | ■    | ■    | ■    |
| <b>Dynamic brake lights</b> with flashing function  | ■    | ■    | ■    | ■    | ■    |
| <b>Dynamic Stability Control</b> (DSC, incl. ABS, CBC and DTC) with additional functions  | ■    | ■    | ■    | ■    | ■    |
| <b>Headrests</b> on all seats   | ■    | ■    | ■    | ■    | ■    |
| <b>ISOFIX child seat fastening system</b> , in the rear   | ■    | ■    | ■    | ■    | ■    |
| <b>Safety body shell:</b>   |      |      |      |      |      |
| – Bumpers with deformation zones at the front and rear, absorb impacts at up to 15 km/h   | ■    | ■    | ■    | ■    | ■    |
| – Side impact protection, integrated in the doors   | ■    | ■    | ■    | ■    | ■    |
| <b>Seat belts:</b>  |      |      |      |      |      |
| – Ergonomic belt system in the rear with three-point belts on all seats   | ■    | ■    | ■    | ■    | ■    |
| – Inertia-reel seat belts in the front with belt tensioners and belt force limiters   | ■    | ■    | ■    | ■    | ■    |

| Exterior design  | 116i | 118i | 116d | 118d | 120d |
|--|------|------|------|------|------|
| <b>Exterior features</b> in body colour (roof and bumper trim)                       | ■    | ■    | ■    | ■    | ■    |
| <b>Indicators</b> , white, with LED technology, integrated into the exterior mirrors | ■    | ■    | ■    | ■    | ■    |
| <b>Metallic paintwork</b>  | □    | □    | □    | □    | □    |
| <b>Rear windscreen wiper</b>   | ■    | ■    | ■    | ■    | ■    |
| <b>Shadow Line</b> , high-gloss  | □    | □    | □    | □    | □    |
| <b>Tailgate</b> activation via the BMW emblem  | ■    | ■    | ■    | ■    | ■    |
| <b>Tailpipe</b> , chrome-plated, matt  | ■    | ■    | ■    | ■    | ■    |
| <b>Tow bar with removable ball head</b> , incl. trailer stability control            | □    | □    | □    | □    | □    |

\* May vary by country. Please consult your BMW partner.

<sup>1</sup> In conjunction with Radio Professional or a navigation system.

<sup>2</sup> Fuel consumption and CO<sub>2</sub> emission levels depend on the selected wheel and tyre sizes.

<sup>3</sup> Runflat tyres.

<sup>4</sup> Planned availability: November 2011.

| BMW Lines*  | 116i | 118i | 116d | 118d | 120d |
|---|------|------|------|------|------|
| <b>Sport Line</b> includes for example 16" light alloy wheels Star-spoke 376, exclusive high-gloss Black trims at the front and rear, optional high-gloss Black exterior mirror caps, sport leather steering wheel with red contrast stitching, sport seats for the driver and front passenger in Track cloth, interior trim in high-gloss Black with Coral Red accent lines, speedometer and rev counter with red chronoscapes, centre armrest, chrome surrounds on the air conditioning and radio controls <sup>1</sup> and red detailing on the car key. | □    | □    | □    | □    | □    |
| <b>Urban Line</b> includes for example light alloy wheels Star-spoke 411, exclusive White trims at the front and rear, optional White exterior mirror caps, sport leather steering wheel, seats in Metro cloth/leather upholstery, interior trim in acrylic glass with Oxide Silver accent lines, centre armrest, variable coloured interior lighting on the B pillars, chrome surrounds on the air conditioning and radio controls <sup>1</sup> as well as white detailing on the car key.   | □    | □    | □    | □    | □    |

| Wheels and tyres <sup>2</sup>  | 116i | 118i | 116d | 118d | 120d |
|--|------|------|------|------|------|
| <b>Flat tyre indicator (FTI)</b>   | □    | □    | □    | □    | □    |
| <b>Wheels:</b>   |      |      |      |      |      |
| – 16" steel wheels with wheel covers, 6.5 J x 16, with 195/55 R 16 tyres   | ■    | ■    | ■    | ■    | –    |
| – 16" steel wheels with wheel covers, 7 J x 16 with 205/55 R 16 tyres  | –    | –    | –    | –    | ■    |
| – 16" light alloy wheels Star-spoke style 376, 7 J x 16 with 205/55 R 16 tyres, only in conjunction with Sport Line  | □    | □    | □    | □    | □    |
| – 16" light alloy wheels Star-spoke style 377, 7 J x 16 with 205/55 R 16 tyres   | □    | □    | □    | □    | □    |
| – 16" light alloy wheels V-spoke 378, 7 J x 16 with 205/55 R 16 tyres  | □    | □    | □    | □    | □    |
| – 16" light alloy wheels V-spoke 411, 7 J x 16 with 205/55 R 16 tyres, only in conjunction with Urban Line   | □    | □    | □    | □    | □    |
| – 17" light alloy wheels Star-spoke style 379, 7.5 J x 17 with 225/45 R 17 tyres <sup>3</sup> , only in conjunction with Sport Line                        | □    | □    | □    | □    | □    |
| – 17" light alloy wheels V-spoke 412, 7.5 J x 17 with 225/45 R 17 tyres <sup>3</sup> , only in conjunction with Urban Line                                 | □    | □    | □    | □    | □    |
| – 17" light alloy wheels Y-spoke 380, 7 J x 17 with 205/50 R 17 tyres <sup>3</sup>   | □    | □    | □    | □    | □    |
| – 17" light alloy wheels Turbine-spoke style 381, 7.5 J x 17 with 225/45 R 17 tyres <sup>3</sup>   | □    | □    | □    | □    | □    |
| – 17" light alloy wheels Star-spoke style 382 with mixed tyres, front 7.5 J x 17 with 225/45 R 17 tyres, rear 8 J x 17 with 245/40 R 17 tyres <sup>3</sup> | □    | □    | □    | □    | □    |
| – 18" light alloy wheels Double-spoke 385 with mixed tyres, front 7.5 J x 18 with 225/40 R 18 tyres, rear 8.5 J x 18 with 245/35 R 18 tyres <sup>3</sup>   | □    | □    | □    | □    | □    |
| <b>Wheels with the BMW Mobility Set</b>  | ■    | ■    | ■    | ■    | ■    |

■ Standard equipment □ Optional equipment – Not available

| Interior design   | 116i                     | 118i                     | 116d                     | 118d                     | 120d                     |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| <b>BMW Individual roofliner in Anthracite</b>   | <input type="checkbox"/> |
| <b>Instrument panel with round speedometer and rev counter</b> , as well as fuel gauge and on-board computer displays   | ■                        | ■                        | ■                        | ■                        | ■                        |
| <b>Instrument panel with extended functionality</b> , (optional in conjunction with Radio Professional and Navigation system Business, standard with Navigation system Professional*) | <input type="checkbox"/> |
| <b>Interior trims:</b>  |                          |                          |                          |                          |                          |
| - Acrylic glass, Black, only in conjunction with Urban Line   | <input type="checkbox"/> |
| - Acrylic glass, White, only in conjunction with Urban Line   | <input type="checkbox"/> |
| - Black, high-gloss, only in conjunction with Sport Line  | <input type="checkbox"/> |
| - Fine Brushed Aluminium  | <input type="checkbox"/> |
| - Fine-wood trim Finesline Stream, not available in conjunction with Sport Line or Urban Line   | <input type="checkbox"/> |
| - Satin Silver, matt, not available in conjunction with Sport Line or Urban Line  |                          | ■                        | ■                        | ■                        | ■                        |
| <b>Upholstery:</b>  |                          |                          |                          |                          |                          |
| - Dakota leather  | <input type="checkbox"/> |
| - Metro cloth/leather upholstery, only in conjunction with Urban Line   | <input type="checkbox"/> |
| - Move cloth, not available in conjunction with Sport line or Urban line  | ■                        | ■                        | ■                        | ■                        | ■                        |
| - Track cloth, only in conjunction with Sport Line  | <input type="checkbox"/> |

| Transmission and technology   | 116i                     | 118i                     | 116d                     | 118d                     | 120d                     |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| <b>6-speed manual transmission</b>  | ■                        | ■                        | ■                        | ■                        | ■                        |
| <b>8-speed automatic transmission Steptronic</b>  | <input type="checkbox"/> |
| <b>8-speed sport automatic transmission Steptronic</b> with gearshift paddles on the sport leather steering wheel, sport gear lever | -                        | -                        | -                        | -                        | <input type="checkbox"/> |
| <b>Adaptive sport suspension,*</b> lowered by 10 mm   | <input type="checkbox"/> |
| <b>Auto Start/Stop function</b> , in conjunction with either a manual or automatic transmission                                     | ■                        | ■                        | ■                        | ■                        | ■                        |
| <b>BMW TwinPower Turbo 4-cylinder in-line diesel engine</b> with 4-valve technology   | -                        | -                        | ■                        | ■                        | -                        |
| <b>BMW TwinPower Turbo 4-cylinder in-line petrol engine</b> with 4-valve technology and TwinScroll turbocharger                     | ■                        | ■                        | -                        | -                        | -                        |
| <b>Brake Energy Regeneration</b>  | ■                        | ■                        | ■                        | ■                        | ■                        |
| <b>Common rail technology</b>   | -                        | -                        | ■                        | ■                        | ■                        |
| <b>Diesel particle filter</b>   | -                        | -                        | ■                        | ■                        | ■                        |
| <b>Double-joint spring strut front axle and multi-arm rear axle</b>   | ■                        | ■                        | ■                        | ■                        | ■                        |
| <b>Double-VANOS</b>   | ■                        | ■                        | -                        | -                        | -                        |
| <b>Driving Experience Control</b> , incl. ECO PRO mode  | ■                        | ■                        | ■                        | ■                        | ■                        |
| <b>Electronic differential lock</b> , active in DSC-Off mode  | ■                        | ■                        | ■                        | ■                        | ■                        |
| <b>High Precision Injection (direct fuel injection)</b>   | ■                        | ■                        | -                        | -                        | -                        |
| <b>Optimum Shift Indicator</b> , only in conjunction with manual transmission   | ■                        | ■                        | ■                        | ■                        | ■                        |
| <b>Power steering</b>   | ■                        | ■                        | ■                        | ■                        | ■                        |

| Transmission and technology  | 116i                     | 118i                     | 116d                     | 118d                     | 120d                     |
|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| <b>Servotronic,*</b> only in conjunction with Driving Comfort package or variable sport steering | <input type="checkbox"/> |
| <b>Turbocharger</b> with variable turbine geometry   | -                        | -                        | ■                        | ■                        | ■                        |
| <b>Valvetronic</b>   | ■                        | ■                        | -                        | -                        | -                        |
| <b>Variable sport steering</b> , incl. Servotronic   | <input type="checkbox"/> |

| Driver assistance   | 116i                     | 118i                     | 116d                     | 118d                     | 120d                     |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| <b>Cruise control with braking function</b>   | <input type="checkbox"/> |
| <b>Lane Departure Warning</b> , incl. Collision Warning                                       | <input type="checkbox"/> |
| <b>Park Distance Control (PDC)</b> , front and rear   | <input type="checkbox"/> |
| <b>Park Distance Control (PDC)</b> , rear   | <input type="checkbox"/> |
| <b>Parking Assistant</b>  | <input type="checkbox"/> |
| <b>Rear view camera</b>   | <input type="checkbox"/> |
| <b>Speed Limit Info</b> , incl. the No Passing Info (in conjunction with a navigation system) | <input type="checkbox"/> |

| Light and sight  | 116i                     | 118i                     | 116d                     | 118d                     | 120d                     |
|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| <b>Adaptive Headlights with variable light distribution</b> , incl. turning lights and High-beam assistant, only in conjunction with Adaptive Xenon Headlights package                                       | <input type="checkbox"/> |
| <b>Fog lights</b> , incl. heated exterior mirrors and windscreen washer jets, only in conjunction with Visibility package  | <input type="checkbox"/> |
| <b>Heat/sun protection glass</b>   | ■                        | ■                        | ■                        | ■                        | ■                        |
| <b>Interior and exterior mirrors</b> with automatic anti-glare function, aspheric exterior mirror on passenger side, incl. features of the exterior mirror package   | <input type="checkbox"/> |
| <b>Interior mirror</b> with automatic anti-glare function  | <input type="checkbox"/> |
| <b>Lights package*</b>   | <input type="checkbox"/> |
| <b>Rain sensor</b> , incl. automatic headlight activation, only in conjunction with Visibility package   | <input type="checkbox"/> |
| <b>Xenon Headlights for high and low beam</b> , incl. LED light strips on the rear lights, headlight washing system, four light rings (daytime running lights), as well as automatic headlight range control | <input type="checkbox"/> |

| Interior  | 116i | 118i | 116d | 118d | 120d |
|---|------|------|------|------|------|
| <b>Air conditioning</b> , incl. microfilter   | ■    | ■    | ■    | ■    | ■    |
| <b>Automatic air conditioning</b> with separate temperature controls for driver and front passenger, incl. AAR, microfilter, fogging and solar sensors, ALL button and rear air vents, only in conjunction with Comfort package | □    | □    | □    | □    | □    |
| <b>Seats/seat comfort:</b>  |      |      |      |      |      |
| - Lumbar support for driver and front passenger, electric   | □    | □    | □    | □    | □    |
| - Rear seat backrest, foldable, 60 : 40 split, centre armrest   | ■    | ■    | ■    | ■    | ■    |
| - Seat adjustment, electric, with memory function for driver's seat   | □    | □    | □    | □    | □    |
| - Seat heating for driver and front passenger seats   | □    | □    | □    | □    | □    |
| - Sport seats for driver and front passenger, with electric backrest width adjustment   | □    | □    | □    | □    | □    |
| - Standard seats, manual seat adjustment, seat height adjustment for driver and front passenger   | ■    | ■    | ■    | ■    | ■    |
| - Through loading system with rear seat backrest, foldable, 40 : 20 : 40 split, incl. centre armrest  | □    | □    | □    | □    | □    |
| <b>Steering wheels:</b>   |      |      |      |      |      |
| - Gearshift paddles for sport leather steering wheel (only in conjunction with sport automatic transmission)  | -    | -    | -    | -    | □    |
| - Leather steering wheel  | □    | □    | □    | □    | □    |
| - Multifunction buttons for leather steering wheel, incl. Speed Limit Info  | □    | □    | □    | □    | □    |
| - Sport leather steering wheel, included in the Sport and Urban lines (Sport line comes with red contrast stitching)  | □    | □    | □    | □    | □    |
| - Standard steering wheel   | ■    | ■    | ■    | ■    | ■    |

| Comfort and interior equipment  | 116i | 118i | 116d | 118d | 120d |
|---|------|------|------|------|------|
| <b>Alarm system</b> with remote control   | □    | □    | □    | □    | □    |
| <b>Comfort Access system</b> , incl. vicinity lighting in the outside door handles  | □    | □    | □    | □    | □    |
| <b>Cup holders</b> , front  | ■    | ■    | ■    | ■    | ■    |
| <b>Electric windows</b> , with push/pull switch, anti-trap facility and open/close fingertip control on the driver's side | ■    | ■    | ■    | ■    | ■    |
| <b>Front armrest</b> , foldable, with sliding adjustment  | □    | □    | □    | □    | □    |
| <b>Glass roof</b> , with electric slide and lift control, comfort opening function via car key                            | □    | □    | □    | □    | □    |
| <b>Grey shade band on windscreen</b>  | □    | □    | □    | □    | □    |
| <b>Interior mirror</b> , automatic anti-glare function  | □    | □    | □    | □    | □    |
| <b>Luggage compartment partition net<sup>1</sup></b>  | □    | □    | □    | □    | □    |
| <b>Luggage compartment with textile lining</b> , load capacity 360-1,200 litres   | ■    | ■    | ■    | ■    | ■    |
| <b>Personal Profile</b> , personalisation of important controls   | ■    | ■    | ■    | ■    | ■    |
| <b>Remote control</b> for central locking   | ■    | ■    | ■    | ■    | ■    |
| <b>Start/Stop button</b> , keyless ignition   | ■    | ■    | ■    | ■    | ■    |
| <b>Storage compartments</b> with bottle holders   | ■    | ■    | ■    | ■    | ■    |

| Comfort and interior equipment  | 116i | 118i | 116d | 118d | 120d |
|---|------|------|------|------|------|
| <b>Storage package</b> including fold-down compartment in the instrument panel, segmented cup holders with chrome rings, nets on the backs of the front seats, rear door pockets, two 12 V sockets, storage net on the right side of the luggage compartment, two tensioning belts on the floor of the luggage compartment and two fastening points | □    | □    | □    | □    | □    |

| Entertainment, communication and information   | 116i | 118i | 116d | 118d | 120d |
|--|------|------|------|------|------|
| <b>BMW ConnectedDrive* – Telematics Services:</b>  |      |      |      |      |      |
| - Apps, e.g. for reception of international internet radio stations (in conjunction with the BMW Connected app and an iPhone)  | □    | □    | □    | □    | □    |
| - BMW Assist, incl. Real-Time Traffic Information (RTTI)   | □    | □    | □    | □    | □    |
| - BMW Online   | □    | □    | □    | □    | □    |
| - Internet access  | □    | □    | □    | □    | □    |
| <b>Navigation system Business,<sup>1</sup></b> incl. Radio Professional with CD drive, USB and Bluetooth connections, iDrive Controller with direct menu control buttons, functional bookmarks, integrated hard disc for navigation data, a high resolution 6.5" display for showing maps or a combination of maps and directional arrows                        | □    | □    | □    | □    | □    |
| <b>Navigation system Professional,<sup>1</sup></b> incl. USB and Bluetooth connections, high-resolution built-in 8.8" colour display, DVD drive, functional bookmarks, 3D map and arrow display, as well as bird's-eye view, integrated hard disc for navigation and audio data, including Radio Professional, iDrive Controller and direct menu control buttons | □    | □    | □    | □    | □    |
| <b>On-board computer</b> (incl. Check Control)   | ■    | ■    | ■    | ■    | ■    |
| <b>Radio/audio:</b>  |      |      |      |      |      |
| - AUX-IN connection, incl. 12 V socket in the centre console   | ■    | ■    | ■    | ■    | ■    |
| - DVD changer for 6 discs in the luggage compartment   | □    | □    | □    | □    | □    |
| - Harman Kardon Sound System, 12 speakers  | □    | □    | □    | □    | □    |
| - HiFi loudspeaker system, 7 speakers  | □    | □    | □    | □    | □    |
| - Radio Business CD  | ■    | ■    | ■    | ■    | ■    |
| - Radio Professional, incl. 6.5" colour display and iDrive Controller  | □    | □    | □    | □    | □    |
| <b>Telephone:</b>  |      |      |      |      |      |
| - Connection for USB and Bluetooth devices   | □    | □    | □    | □    | □    |
| - Connection for USB and Bluetooth devices incl. BMW Assist  | □    | □    | □    | □    | □    |
| - Hands-free kit, incl. USB interface  | □    | □    | □    | □    | □    |

\* May not be available in all countries. Please consult your BMW partner.

| Technical data                          |              | 116i                 | 118i                 | 116d                 | 118d                 | 120d                 |
|---|--------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| <b>Weight</b>                           |              |                      |                      |                      |                      |                      |
| Unladen weight EU <sup>1</sup>          | kg           | 1365 (1385)          | 1370 (1390)          | 1385 (1420)          | 1395 (1420)          | 1420 (1440)          |
| Max. permissible weight                 | kg           | 1820 (1840)          | 1825 (1845)          | 1840 (1875)          | 1850 (1875)          | 1875 (1895)          |
| Permitted load                          | kg           | 530                  | 530                  | 530                  | 530                  | 530                  |
| <b>Engine<sup>3,4</sup></b>             |              |                      |                      |                      |                      |                      |
| Cylinders/valves                        |              | 4/4                  | 4/4                  | 4/4                  | 4/4                  | 4/4                  |
| Capacity                                | cc           | 1598                 | 1598                 | 1995                 | 1995                 | 1995                 |
| Stroke/bore                             | mm           | 85.8/77.0            | 85.8/77.0            | 90.0/84.0            | 90.0/84.0            | 90.0/84.0            |
| Max. output/engine speed                | kW/<br>rpm   | 100/<br>4400         | 125/<br>4800         | 85/<br>4000          | 105/<br>4000         | 135/<br>4000         |
|   | (hp/<br>rpm) | (136/<br>4400)       | (170/<br>4800)       | (116/<br>4000)       | (143/<br>4000)       | (184/<br>4000)       |
| Max. torque/engine speed                | Nm/<br>rpm   | 220/<br>1350-4300    | 250/<br>1500-4500    | 260/<br>1750-2500    | 320/<br>1750-2500    | 380/<br>1750-2750    |
| <b>Performance</b>                      |              |                      |                      |                      |                      |                      |
| Top speed                               | km/h         | 210                  | 225 (222)            | 200                  | 212                  | 228                  |
| Acceleration 0-100 km/h                 | s            | 8.5 (9.1)            | 7.4 (7.5)            | 10.3 (10.7)          | 8.9                  | 7.2 (7.3)            |
| <b>Fuel consumption<sup>3,4,5</sup></b> |              |                      |                      |                      |                      |                      |
| Urban                                   | l/100 km     | 7.1-7.2<br>(7.2-7.4) | 7.5-7.6<br>(7.2-7.4) | 5.3-5.4<br>(5.3-5.5) | 5.4-5.5<br>(5.3-5.5) | 5.6-5.7<br>(5.2-5.3) |
| Extra-urban                             | l/100 km     | 4.6-4.8<br>(4.7-4.8) | 4.8-4.9<br>(4.7-4.8) | 3.8-3.9<br>(3.8-4.0) | 3.8-3.9<br>(3.9-4.0) | 3.9-4.0<br>(3.9-4.1) |
| Combined                                | l/100 km     | 5.5-5.7<br>(5.6-5.8) | 5.8-5.9<br>(5.6-5.8) | 4.3-4.5<br>(4.4-4.5) | 4.4-4.5              | 4.5-4.6<br>(4.4-4.5) |
| CO <sub>2</sub> emissions               | g/km         | 129-132<br>(131-134) | 134-137<br>(131-134) | 114-117<br>(115-119) | 115-118<br>(116-119) | 119-122<br>(116-119) |
| Tank capacity                           | l            | 52                   | 52                   | 52                   | 52                   | 52                   |

<sup>1</sup> Planned availability: November 2011.

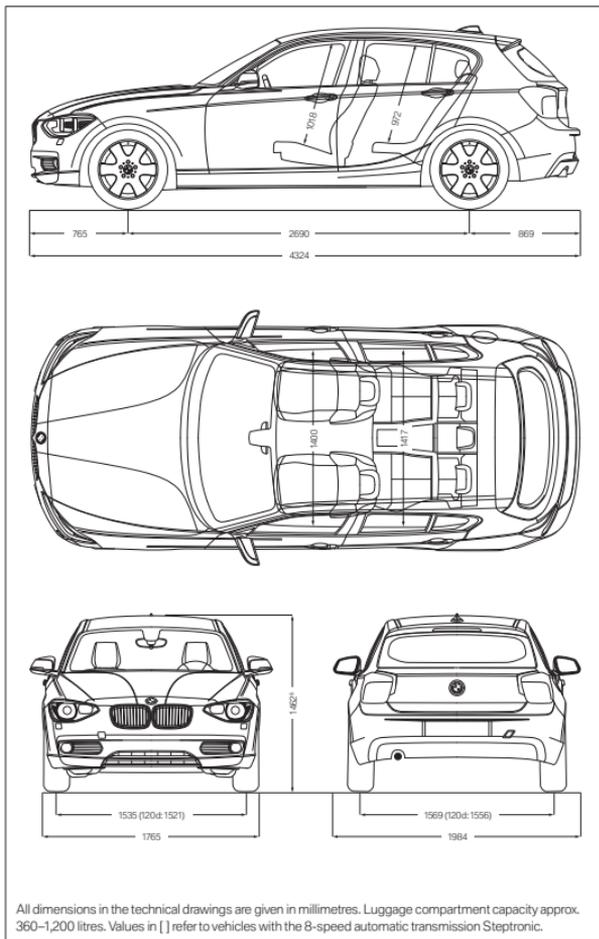
<sup>2</sup> The figure quoted includes a 90 % full tank, 68 kg for the driver and 7 kg for luggage. Unladen weight applies to vehicles with standard equipment. Optional equipment may increase this figure.

<sup>3</sup> BMW recommends the use of RON 95 super unleaded petrol. Unleaded fuels RON 91 and higher with a maximum ethanol percentage of 10 % are permissible. Output and fuel consumption figures apply to RON 98 fuel.

<sup>4</sup> All engines comply with the EU5 emissions standard. Fuel consumption figures are determined according to the ECE driving cycle, which consists of approximately one-third urban traffic and two-thirds extra-urban driving (based on the distance covered). CO<sub>2</sub> emissions are measured in addition to fuel consumption.

<sup>5</sup> Fuel consumption and CO<sub>2</sub> emission output are affected by the selected wheel and tyre sizes. Please consult your BMW partner.

<sup>6</sup> Height including roof aerial is 1,440 mm.



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The models illustrated in this brochure show the specifications for vehicles produced by BMW AG for the German market. In part, they include optional equipment and accessories not fitted as standard. According to the specific requirements of the markets of other European Union member states, alterations in models, standard and optional equipment, as described in this brochure, may occur. For more precise information about country-specific vehicle versions, please contact your local BMW partner. Subject to change in design and equipment.

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**BMW recommends** 

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